

Membership Application

MEMBER ORGANIZATION _____

CONTACT _____

ADDRESS _____

CITY/ZIP _____

PHONE/FAX _____

EMAIL _____

Annual Membership Investment

Membership is assessed as follows:

- | BUDGET | DUES |
|---|-------|
| <input type="checkbox"/> \$0 TO \$250,000 | \$175 |
| <input type="checkbox"/> \$250,000 TO \$400,000 | \$275 |
| <input type="checkbox"/> \$401,000 TO \$750,000 | \$325 |
| <input type="checkbox"/> \$750,000 TO \$1 MILLION | \$375 |
| <input type="checkbox"/> \$1 MILLION TO \$1.5 MILLION | \$425 |
| <input type="checkbox"/> OVER \$1.5 MILLION | \$475 |
| <input type="checkbox"/> ASSOCIATE/CORPORATE | \$350 |
| <input type="checkbox"/> EDUCATION/STUDENT* | |
| <input type="checkbox"/> HONORARY/LIFETIME* | |

EACH ADDITIONAL MEMBER FROM ANY ORGANIZATION (#) _____ x \$50 = \$ _____

*DUES DETERMINED BY BOARD

MEMBER'S NAME/EMAIL/COMMITTEE INTEREST

VOLUNTARY ASSESSMENT (PLEASE SPECIFY)

SCHOLARSHIP FUND \$ _____

LEGISLATIVE REPRESENTATION \$ _____

TOTAL DUES \$ _____

Programs of work are requested with your application.

Make your check payable to GACVB and mail to:

GACVB
Attn: Membership
P.O. Box 30009
Savannah, Georgia 31410

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P.O. Box 30009
Savannah, Georgia 31410



GEORGIA ASSOCIATION OF CONVENTION & VISITORS BUREAUS

Membership Application

Integrity

Diversity

Commitment

Growth



Georgia Association of Convention & Visitors Bureaus (GACVB)

Mission Statement

Provide continuing education and marketing opportunities to members to enhance their effectiveness as destination management professionals.

Vision Statement

To be a professional organization recognized for economic development through tourism by continuing education of our members, elected officials, and constituents.

Stakeholders/Target Audiences

Member CVBs/DMOs (Destination Marketing/Management Organizations), governmental officials, media, and the general public

Partners

Chambers of Commerce, Hospitality Industry, Media, Governmental Officials, Vendors, Product Development Organizations/Authorities, and Educational Institutions

Benefits of Membership

in the Georgia Association of Convention & Visitors Bureaus

- Provide access to membership lists (directory and listservs).
- Provide industry-specific networking opportunities.
- Provide training and education via the semi-annual conferences.
- Act as an information resource.
- Collaborate with other industry trade organizations to promote the state as a premier tour and travel destination.
- Partner with the Georgia Tourism Division to champion its marketing plan.
- Provide a voice on state committees and boards as they relate to the tourism industry.
- Collaborate with other industry trade organizations to advocate issues of importance to the Georgia General Assembly and the U.S. Congress.
- Act as the voice of CVBs/DMOs in Georgia.
- Enhance members' media relations.
- Distribute promotional literature and sales aids to the travel trade and meeting planners.
- Provide cooperative marketing opportunities.
- Act as a liaison among the many players in the tourism industry, state and local, public and private.
- Provide for continuing ed scholarship opportunities, i.e., STS Marketing College and GACVB meetings.

GACVB

P.O. Box 30009, Savannah, GA 31410
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