



**2012 Winter Meeting
Shining Brightly by the Sea
February 15 – 17, 2012
Sea Palms Resort
St. Simons Island, Georgia**

Sponsorship/Exhibitor Information

The Georgia Association of CVBs is committed to your return on your investment! The Winter Meeting is a once-a-year opportunity to network and present your products/services to the executive-level CVB community in Georgia. Estimated attendance this year is 100+ and sponsor/exhibitor tables are limited to 25. Over 90% of previous conference sponsors agree that the GACVB Winter Meeting gave them solid sales opportunities.

To encourage attendees to visit each table, two Continental Breakfasts, all four breaks and the GACVB Silent Auction are hosted in the exhibit area. Our sponsors and exhibitors are encouraged to take part in the sessions, attend Wednesday night's Lighthouse Low Country Boil, and invite attendees to your private dinner during Thursday's Red Fern Dine-Around.

Sponsorships are assigned on a first come, first served basis. Tables are assigned in sponsorship level order. Confirmed sponsors may request attendee list updates as often as they need to prior to the conference.

Set up hours are from 9am on Wednesday, February 15th through 1:30pm. Please plan to attend the Opening General Session at 2:00pm where all sponsors and exhibitors are recognized for their support. Breakdown may not begin until 11:00am on Friday, February 17th at the conclusion of the morning break.

All sponsorship reservations and payments must be received by January 13, 2012. If a sponsor must cancel, a refund will be processed minus a \$50 processing fee prior to January 13, 2012. We regret that refunds cannot be made after that date.

Exhibit Sponsors

\$600

- Registration fee included for one attendee (additional attendees \$225 each)
- 6' clothed and skirted exhibit table located in main meeting area during entire conference.
- Listing in meeting Agenda
- Listing on www.gacvb.com and GACVB's Facebook page
- Complete meeting attendee list in Excel (updates available prior to conference)



Break Sponsors

\$950

Wednesday Afternoon Break

Thursday Morning Break

Thursday Afternoon Break

Friday Morning Break

Benefits:

- Registration fee included for one attendee (additional attendees \$225 each)
- 6' clothed and skirted exhibit table located in main meeting area during entire conference.
- **Bold Listing in meeting Agenda**
- **Bold Listing on www.gacvb.com and GACVB's Facebook page**
- **Sponsor Signage prominently displayed**
- **Verbal Recognition and Introduction during meeting**
- Complete meeting attendee list in Excel (updates available prior to conference)
- Sponsor will choose their preferred break; if there is no preference, breaks and breakfasts will be assigned on a first-come, first-served basis

Lunch Sponsors

\$1,500

Thursday - Seated Luncheon

Friday – Take Away or Stay Luncheon – Informal lunch for the road

Benefits:

- Registration fee included for **two attendees** (additional attendees \$225)
- 6' clothed and skirted exhibit table located **prominent location** in main meeting area during entire conference.
- **Logo in meeting Agenda**
- **Logo featured on www.gacvb.com and on GACVB's Facebook page**
- Sponsor Signage with logo prominently displayed
- Verbal Recognition and Introduction during meeting
- Complete meeting attendee list in Excel (updates available prior to conference)
- **Opportunity to speak for 2-3 minutes before sponsored function**
- **Promotional Materials included in Registration Packets**



Dinner Sponsors

\$2,500

Wednesday's Lighthouse Low Country Boil

Benefits:

- Registration Fee included for **three attendees** (additional attendees \$225)
- 6' clothed and skirted exhibit table located in main meeting area during entire conference.
- Logo in meeting Agenda
- **Company prominently featured on GACVB's Facebook page**
- **Sponsor Signage with logo prominently displayed during conference**
- Verbal Recognition and Introduction during meeting
- Complete meeting attendee list in Excel (updates available prior to conference)
- Opportunity to speak for 2-3 minutes before sponsored function
- Promotional Materials included in Registration Packets
- **Logo Icon prominently featured with Hyperlink on www.gacvb.com**
- **Logo prominently featured on Registration Materials**
- **Logo featured on Sponsorship Signage at function**

In-Kind/Trade Sponsors

- In-kind/trade sponsorship level will be customized based on the retail value of products/services offered to the conference
- Logo may appear on product, signage, and/or meeting Agenda as appropriate.
- A limited number of In Kind/Trade sponsorships are available